

# Lead Service Line Replacement Cost Calculator™

## Public Health Equity Sponsorship Kit

— A WHO-aligned, UN SDG-supported public health equity tool advancing Water, Sanitation, and Hygiene (WASH) infrastructure across the United States

Recognized by the **United Nations Environment Programme (UNEP)**, **MERLOT**, and the **Civic Tech Field Guide** for advancing safe drinking water equity and infrastructure resilience. Featured in major media outlets including **Reuters**, **Yahoo Finance**, **Markets Insider**, and hundreds more.



Figure 1 - Official UNEP Recognition — World Environment Day 2025

## About the Tool

The **Lead Service Line Replacement Cost Calculator (LSLRCC)** is a powerful, free, multilingual planning tool designed to help Tribal governments, municipalities, public water systems, and other agencies model the total cost of lead service line replacements—from a single home to an entire city. Available in English and Spanish, the LSLRCC supports scalable, data-driven planning for replacing 9.2 million lead service lines across the U.S.

Aligned with global public health priorities, this WASH-focused resource advances **8 United Nations Sustainable Development Goals (SDGs)** — including **Clean Water (SDG 6)**, **Good Health (SDG 3)**, **Sustainable Cities (SDG 11)**, and **Reduced Inequalities (SDG 10)**.

The Lead Service Line Replacement Cost Calculator is federally copyrighted, reinforcing its long-term value and proprietary status.









<b>How the Lead Service Line Replacement Cost Calculator (LSLRCC) Advances the United Nations (UN) Sustainable Development Goals (SDGs)</b>	
<b>UN Sustainable Development Goal (SDG)</b>	<b>How LSLRCC Advances This Goal</b>
<b>SDG 3: Good Health and Well-Being</b>	Reduces lead exposure to prevent neurological and developmental harm.
<b>SDG 6: Clean Water and Sanitation</b>	Enables equitable, safe drinking water planning for all communities.
<b>SDG 8: Decent Work and Economic Growth</b>	Supports job creation in infrastructure, plumbing, and public health sectors.
<b>SDG 9: Industry, Innovation, and Infrastructure</b>	Uses technology to modernize infrastructure planning and funding.
<b>SDG 10: Reduced Inequalities</b>	Empowers underserved communities with cost-saving tools.
<b>SDG 11: Sustainable Cities and Communities</b>	Helps cities build resilient, equitable water systems.
<b>SDG 16: Peace, Justice, and Strong Institutions</b>	Improves transparency in public infrastructure decision-making.
<b>SDG 17: Partnerships for the Goals</b>	Aligns local, Tribal, and federal stakeholders on shared public health goals.


Data accurate as of July 2025 | Source: <https://ephilc.com/lead-service-line-replacement-cost-calculator/>

### Why Sponsor This Initiative?

- **UNEP-Recognized:** Officially recognized by the United Nations Environment Programme on World Environment Day 2025 for its public health and environmental impact.
- **Proven Visibility:** Featured in major outlets including MarketWatch, Yahoo Finance, Morningstar, and government/military news networks.
- **Trusted by Experts:** Selected by MERLOT and the Civic Tech Field Guide for advancing infrastructure resilience and public trust.
- **Leadership You Can Trust:** Developed under the leadership of former EPA Flint Emergency Coordinator Anthony Ross, with firsthand experience in crisis response and infrastructure recovery.
- **Purpose-Driven Impact:** Helps communities protect public health, secure funding, and build equitable infrastructure nationwide.

**Sponsorship Opportunities Available**

 <b>Sponsor</b>	 <b>Sponsor</b>	 <b>Sponsor</b>	 <b>Sponsor</b>
 <b>Sponsor</b>	 <b>Sponsor</b>	 <b>Sponsor</b>	 <b>Sponsor</b>



**Environmental & Public Health International**  
*Improving Drinking Water Quality For Everyone*

Select Language:

Enter whole numbers for each field (no decimals); if not applicable, enter 0.

**Lead Service Line Replacement Cost Calculator**

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## **Who We Are**

**Environmental & Public Health International (EPHI)** is a leader in drinking water training, supporting federal, state, and local agencies in improving water quality and protecting public health. Our specialized programs use real-world lessons from the Flint Water Crisis to strengthen Safe Drinking Water Act compliance and prevent future crises.

Our work aligns with the United Nations Sustainable Development Goals (SDGs), and our Lead Service Line Replacement Cost Calculator (LSLRCC) is officially recognized by the United Nations Environment Programme (UNEP) for advancing water equity, infrastructure resilience, and public health.

EPHI was founded by Anthony Ross, a former EPA official with over 12 years of experience. As the EPA's Flint Safe Drinking Water Act Emergency Coordinator, he played a pivotal role in ensuring safe drinking water for the people of Flint during one of the most devastating public health emergencies in U.S. history.

## **Support Lead Service Line Replacement — While Elevating Your Brand**

Sponsoring the LSLRCC aligns your brand with an internationally recognized, UNEP-endorsed tool operating at the nexus of public health, infrastructure resilience, and drinking water regulation. With increasing media coverage, strong search visibility, and rising engagement, the LSLRCC offers a unique opportunity to support a mission-critical solution to one of the nation's most urgent drinking water infrastructure challenges.

Gain high-impact visibility among government agencies, policymakers, utilities, and municipal leaders working to modernize water systems and ensure safe, lead-free drinking water across the United States.

### A High-Impact, Long-Term Sponsorship Opportunity

Since launch, the LSLRCC has gained rapid traction through:

- Widespread media coverage
- Increasing sector engagement
- Top-tier search visibility for top infrastructure and public health terms

Media coverage includes:

- *Reuters*
- *Business Insider (via Markets Insider)*
- *Morningstar*
- *Yahoo Finance*
- Military and government news outlets

As the platform expands, new sponsorship tiers will offer enhanced opportunities for brand alignment, thought leadership, and measurable social impact.

Gold Sponsorship Opportunities			
Commitment	Monthly Rate	Billing Cycle	Key Benefits
<b>3-Year Sponsorship</b>	\$4,120	Quarterly	All 2-Year benefits, plus: <b>Priority Sponsorship</b> — first pick of future placements and early access to premium visibility opportunities.
<b>2-Year Sponsorship</b>	\$4,635	Quarterly	All 1-Year benefits, plus: <b>Extended Engagement</b> —reinforce long-term brand recognition.
<b>1-Year Sponsorship</b>	\$5,150	Quarterly	<b>Hyperlinked logo</b> (160px x 90px) in one of 16 exclusive sponsorship positions near the LSLRCC. <b>Alignment</b> with an internationally recognized public health tool.

### Expanded Sponsorship Opportunities

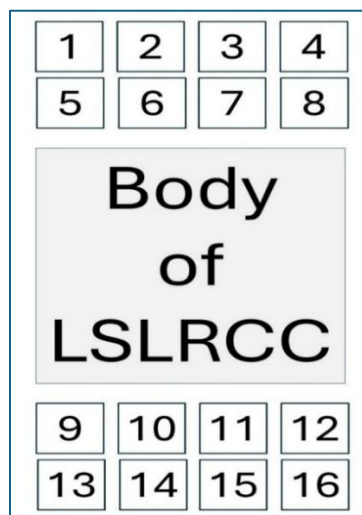
We're developing enhanced sponsorship packages that offer greater visibility and deeper mission alignment. These opportunities will allow partners to:

- Strengthen brand visibility
- Engage more meaningfully with a growing international audience
- Play a leading role in advancing public health and water infrastructure

**Custom packages are available** — contact us to design a sponsorship that aligns with your impact goals.

### Sponsorship Placement

- The calculator currently offers 16 total sponsorship placements.
- Preferred spots are available on a first-come, first-served basis.
- Placements are numerically ordered from left to right.
- Each placement is a **160 × 90px** rectangular logo, positioned above or below the LSLRCC and hyperlinked directly to the sponsor's website.



*Example of Sponsorship Placements*

**For questions or sponsorship inquiries, please contact:**  
**Anthony Ross — [anthony.ross@ephillc.com](mailto:anthony.ross@ephillc.com)**