

# Lead Service Line Replacement Cost Calculator®

## Media Kit

**Sponsor a UNEP Recognized Climate Adaptive, Safe Drinking Water Equity Tool and Align Your Organization with the Advancement of the United Nations Sustainable Development Goals.**

### Overview

The Lead Service Line Replacement Cost Calculator® (LSLRCC) is a free, United Nations Environment Programme-recognized multilingual planning tool that helps municipalities, Tribal governments, water systems, and public agencies model lead service line replacement costs with accuracy and transparency.

### Advancing Climate Adaptation and the UN Sustainable Development Goals

Designed for accessibility and scalability, the tool supports cost modeling from a single service line to an entire city and is available in English and Spanish. It also strengthens climate adaptation planning and advances key **United Nations Sustainable Development Goals**, including SDG 6 (Clean Water and Sanitation), SDG 10 (Reduced Inequalities), and SDG 13 (Climate Action).

### Supporting Climate-Resilient Drinking Water Systems

The LSLRCC helps communities plan climate-resilient drinking water systems by clarifying the true cost of replacing lead service lines. As climate change increases pressures on aging infrastructure, the tool supports informed investment decisions that protect public health, advance environmental justice, and reduce long-term risk. It also supports compliance with the EPA's Lead and Copper Rule Improvements.

### Internationally Recognized and Widely Referenced

The LSLRCC has received national and international recognition across public health, water infrastructure, digital innovation, climate resilience, and environmental justice networks. It is referenced by government agencies, academic institutions, and professional associations. The tool is formally registered with dual Digital Object Identifiers, reinforcing its visibility and permanence as a public resource.

Sponsorship Opportunities Available			
			
			



**Environmental & Public Health International**  
*Improving Drinking Water Quality For Everyone*

Select Language:

Enter whole numbers for each field (no decimals), if not applicable, enter 0.

**Lead Service Line Replacement Cost Calculator**

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## Who We Are

Environmental & Public Health International® (EPHI) is a leader in drinking water training and capacity building. The company was founded by former United States Environmental Protection Agency official Anthony Ross, who served as EPA's Flint Safe Drinking Water Act Emergency Coordinator during the Flint Water Crisis. EPHI draws on this firsthand experience to support efforts that protect public health.

Our work focuses on improving drinking water quality, supporting communities as they build climate adaptive public water system infrastructure, and advancing the United Nations Sustainable Development Goals.

To advance this mission, EPHI developed the Lead Service Line Replacement Cost Calculator, a free public resource that helps municipalities, Tribal governments, utilities, and communities address the urgent challenge of lead service line replacement with accuracy, transparency, and equity.

## Align Your Organization with Climate Adaptive Drinking Water Infrastructure Efforts

Sponsoring the LSLRCC aligns your organization with a proven, mission-driven tool that advances public health, climate adaptive infrastructure, and safe drinking water access.

With growing visibility and an active, expanding user base, the LSLRCC offers a unique opportunity to support a critical solution to one of the most urgent drinking water challenges facing communities today.

For questions or sponsorship inquiries, contact: [anthony.ross@ephillc.com](mailto:anthony.ross@ephillc.com)

Gain high-impact exposure among government agencies, policymakers, utilities, and community leaders who are working to modernize public water systems and strengthen climate resilience.

### **A High-Impact, Long-Term Sponsorship Opportunity**

Since launch, the LSLRCC has gained rapid traction through widespread media visibility, strong sector engagement, and rising search presence for key public health and climate-resilient drinking water infrastructure topics.

The tool has been featured across major news networks and industry publications, which has expanded awareness among government agencies, utilities, academic institutions, and community organizations.

As the platform continues to grow, expanded sponsorship tiers will offer new opportunities for brand alignment, thought leadership, and measurable social impact.

<b>Gold Sponsorship Opportunities</b>			
<b>Commitment</b>	<b>Monthly Rate</b>	<b>Billing Cycle</b>	<b>Key Benefits</b>
<b>3-Year Sponsorship</b>	\$4,120	Quarterly	All 2-Year benefits, plus: <b>Priority Sponsorship:</b> first pick of future placements and early access to premium visibility opportunities.
<b>2-Year Sponsorship</b>	\$4,635	Quarterly	All 1-Year benefits, plus: <b>Extended Engagement:</b> reinforce long-term brand recognition.
<b>1-Year Sponsorship</b>	\$5,150	Quarterly	<b>Hyperlinked logo</b> (160px x 90px) in one of 16 exclusive sponsorship positions near the LSLRCC.  Sponsorship provides alignment with an internationally recognized public health resource.

**The Lead Service Line Replacement Cost Calculator® is protected under United States copyright and federal trademark registrations, reinforcing its long-term value and permanence as a public resource.**

## Expanded Sponsorship Opportunities

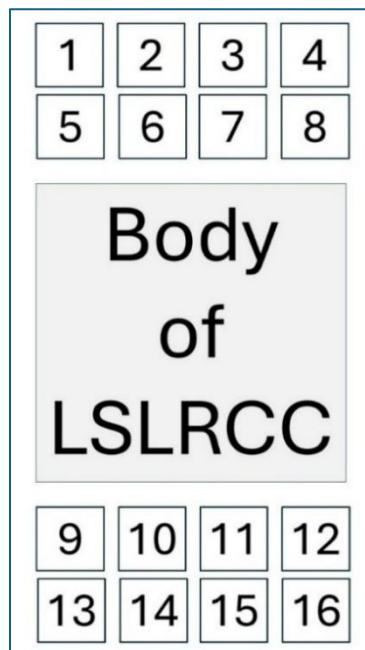
We are developing enhanced sponsorship packages that offer greater visibility and deeper mission alignment. These options will allow partners to:

- Expand brand presence
- Engage more effectively with our growing audience
- Play a leading role in advancing climate resilient public health infrastructure

Custom options are available. Contact us to design a sponsorship package that aligns with your goals.

## Sponsorship Placement

- The calculator offers sixteen total sponsorship placements.
- Preferred placements are available on a first-come, first-served basis.
- Placements are numbered from left to right (see example below).
- Each placement is represented by a 160 px by 90 px logo, positioned above or below the LSLRCC and linked directly to the sponsor's website.



*Example of Sponsorship Placements*

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